

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Waterfront Strategies**  
**1010 Wisconsin Ave, NW**  
**#800**  
**Washington, DC 20007**

<u>Contract / Revision</u> 500753 /		<u>Alt Order #</u>
<u>Product</u> Patriot Majority USA		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 2278
<u>Advertiser</u> Patriot Majority USA		<u>Original Date / Revision</u> 10/31/12 / 10/31/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u> 84	<u>Product Code</u> 91
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	11/01/12	11/05/12	Katie Couric	2-3p		:30			NM	3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M--TF--				3	\$650.00			
N 2	KVVU	11/01/12	11/05/12	Fox 5 News at 5	5-530p		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M--TF--				2	\$1,400.00			
N 3	KVVU	11/01/12	11/05/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M--TF--				2	\$1,250.00			
N 4	KVVU	11/01/12	11/05/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M--TF--				1	\$1,250.00			
N 5	KVVU	11/01/12	11/05/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/30/12	11/05/12	M--TF--				1	\$1,225.00			
N 6	KVVU	11/05/12	11/05/12	Bones	Mon 8p-9p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	1-----				1	\$7,500.00			
N 7	KVVU	11/01/12	11/01/12	The X Factor	The X Factor		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	---1---				1	\$8,500.00			
N 8	KVVU	11/06/12	11/06/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	1	\$1,225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/05/12	11/11/12	-1-----				1	\$1,225.00			
N 9	KVVU	11/04/12	11/04/12	Extra Weekend	Su 6-7p		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/12	11/04/12	-----1				1	\$450.00			
D 10	KVVU	10/31/12	10/31/12	The X Factor	The X Factor		:30			NM	0	\$0.00
<b>Totals</b>											<b>13</b>	<b>\$27,400.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

<u>Contract / Revision</u>	<u>Alt Order #</u>
500753 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/06/12	Patriot Majority USA	2278

<u>Advertiser</u>	<u>Original Date / Revision</u>
Patriot Majority USA	10/31/12 / 10/31/12

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	13	\$27,400.00	\$23,290.00
<b>Totals</b>	<b>13</b>	<b>\$27,400.00</b>	<b>\$23,290.00</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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REP HEADLINE# 6399121 TRF# 500421  
\$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.42  
\*\*\*CHANGES\*\*\* \*\* KVVU-TV \*\*\*

ADV # ADV. NAME ISS/PATRIOT MAJORITY USA REP. # OFF. # 762 SALESMAN #  
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE

3050 K ST NW,  
WASHINGTON, DC 20007  
SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 6399121 CLASS: NATL. LOCAL REGIONAL

PRDCT PARTIORT MAJORITY US EST#2278 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 13.42

REP: TO ROSE  
FROM TERESA  
CXL LN 10. MOVING TO NEW HDLN FOR HMP  
REV TTL 29875  
PLEASE CONFIRM  
THANKS!

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
30 MIN SEP .. PATRAIOT MAJORITY USA

2 spots aired  
House May 500421  
\$1450

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 84  
AGENCY PRODUCT CODE = 91  
AGENCY EST# = 2278

10	S		800P-1000P	30		\$8,000.00	10/31	10/31	0		WED	0
PROGRAM : X FACTOR												

NOV/12 29875.00  
CONTRACT TOTAL 29875.00  
TOTAL SPOTS 15

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 13.42  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6399121 TRF# 500421  
 \$\$\$ MOD# 1: UNAPPROVED REV #2 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1												

MARKET TOTALS \$156,973 KVVU 19% KSNV 28% KLAS 20% KTNV 20% KVMY 9% KVCW 3% CABL 0%  
 SHARES EST KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 12.23  
\*\*\* KVVU-TV \*\*\*  
REP HEADLINE# 6399121 TRF# 500421  
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

ADV # ADV. NAME ISS/PATRIOT MAJORITY USA REP. # OFF. # 762 SALESMAN #  
AGY # AGY. NAME WATERFRONT STRATEGIES BUYER NAME SARAH LEVENE  
3050 K ST NW, SALES PRSN PH- TERESA DIFURIA  
WASHINGTON, DC 20007

ORDER # CONTRACT # 6399121 CLASS: NATL. LOCAL REGIONAL

PRDCT PARTIORT MAJORITY US EST#2278 COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES OCT30/12 NOV6/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 12.23

REP: CORRECT ADVERTISER CODE  
PLS CNF THANKS  
NIKKI

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM 30 MIN SEP .. PATRIOT MAJORITY USA

500153  
351450  
500121  
101475

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

AGENCY ADVERTISER CODE = 84  
AGENCY PRODUCT CODE = 91  
AGENCY EST# = 2278

NO BUYS TO PRINT  
NOV/12 37875.00  
CONTRACT TOTAL 37875.00  
TOTAL SPOTS 16

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$156,973 KVVU 19% KSNV 28% KLAS 20% KTNV 20% KVMY 9% KVCW 3% CABL 0% KTUD 1%

SHARES EST

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE